DESIGN THINKING
KAIZEN WORKSHOP

Ensure Designs are Customer Centric

Collaboration between Developers & Customer-Facing Employees

Test Concepts with Customers & Users before Committing to Final Design

AGENDA (5 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

5-DAY AGENDA	DESCRIPTION
DAY 1	What is Design Thinking? Guiding Principles Current State
DAY 2	Team Roster Affinity Diagram
DAY 3	Market Fit Solutions Build Try-Storm Models
DAY 4	Select Users / First Evaluation Refine Try-Storm Key Use Cases
DAY 5 (1/2 DAY)	Value Proposition Report Out

INNOVATION
A LEAN FOCUS PRACTICE AREA

DESIGN THINKING
KAIZEN WORKSHOP

DO YOUR NEW PRODUCTS DELIGHT CUSTOMERS & DELIVER GROWTH?

The Design Thinking Kaizen Workshop will build cross-functional collaboration across your organization to innovate designs that will delight customers and users:
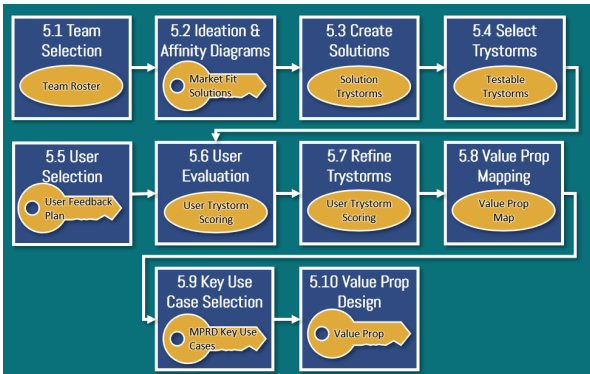
- Create solutions in one week that can be tested with customers and users
- Validate Value Propositions with customers
- Identify Key Use Cases to guide the project through the development process

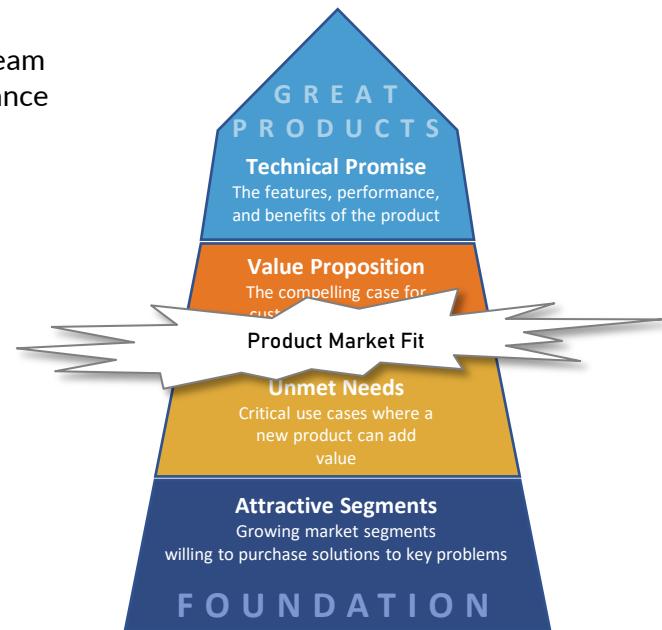## COLLABORATE - INNOVATE – VALIDATE with Lean Focus

Cross-Functional Team Roster Ensures Balance

10-Step Design Thinking Process

Methodically Create Designs that Fit your Market

How do I get started?

Schedule a Design Thinking Kaizen Workshop

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Design Thinking can elevate your organization's operations.

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