

# LAUNCH READINESS KAIZEN WORKSHOP

*Deliver the Commercial Assets your New Product Needs for Success*

*Ensure all Customer-Facing Functions are ready Day 1 of Launch*

*Hit Planned Revenue Targets, Margins, and Customer Expectations*



## AGENDA (5 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

5-DAY AGENDA	DESCRIPTION
DAY 1	Event Kickoff: How Kaizen will let us improve Launch Readiness Process Overview
DAY 2	The 14 Guiding Principles: How Lean Applies Current State: What's working? What isn't?
DAY 3-4	Event Workflow: 6-Step process
DAY 5 (1/2 DAY)	"Daily" Management: Ensure we deliver Kaizen Report Out



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**INNOVATION**  
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# LAUNCH READINESS KAIZEN WORKSHOP

## DO YOUR PRODUCT LAUNCHES MEET EXPECTATIONS?

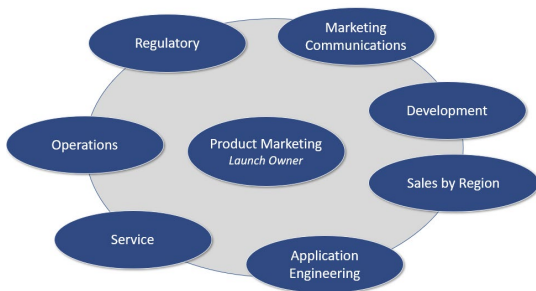
The Launch Readiness Kaizen Workshop will build cross-functional collaboration across your organization to create successful new-product introductions:

- Ensure on-time delivery of commercial assets
- Ensure all customer-facing roles are ready Day 1
- Continuously measure launch effectiveness
- Build in problem solving to close gaps

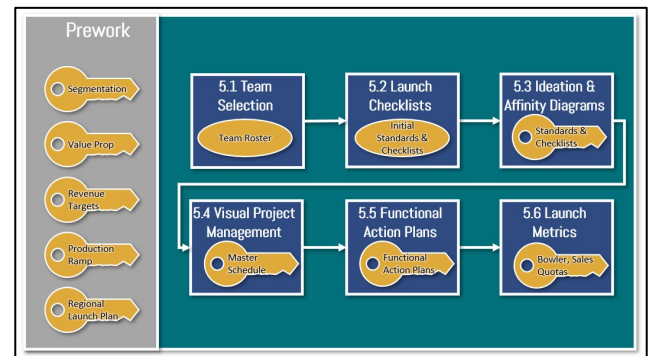
The Launch Readiness Kaizen Workshop, will enable your new products to deliver customer commitments and create reliable growth.

## COLLABORATE - ASSESS – IMPROVE with Lean Focus

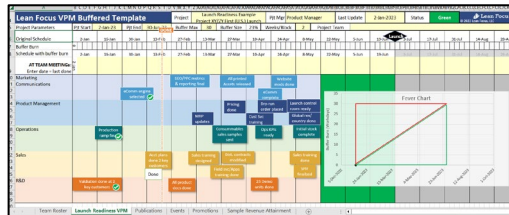
Cross-Functional Team Roster ensures balance



6-Step Launch Readiness Process



Visual Launch Management to Ensure Results Delivered On-Time



## How do I get started?

**Schedule a Launch Readiness Kaizen Workshop**

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Launch Readiness can elevate your organization's operations.

REQUEST A CONSULT:  
INFO@LEANFOCUS.COM



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