OPEN INNOVATION KAIZEN WORKSHOP

| Finding a Partner that matches your needs | Clear Rules of Engagement | Collaborate to Create On Time, On Spec Projects | Build OI into your Product Development Processes |

Effective Open Innovation Extends Your Capability and Capacity
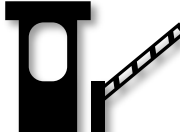
OPEN INNOVATION

ALIGNED GOALS   **CLEAR CONTRACTS**   **HIGH QUALITY WORK PRODUCT**   **UNIFORM PROCESS**   **COLLABORATE & CO-LOCATE**

AGENDA (4 DAYS ON-SITE)

4-DAY AGENDA	DESCRIPTION
DAY 1	Kaizen training Review Strategic Plans Innovation and Product Roadmaps Identifying Technology, Product, and Support Gaps Define Needs for Contractual Obligations

DAY 2	Building Open Innovation into your Phase-Gate System
	    Ideation & Technology Acquisition
	    Technology & Product Development
	    Knowledge Transfer

DAY 3	Search Strategy Qualification Process Supplier Acquisition Project Scope: Resources, Time, and Results Create Action Plan
DAY 4 (1/2 DAY)	Set up Daily Management and Monthly Reporting Kaizen Event Reporting

INNOVATION
A LEAN FOCUS PRACTICE AREA

A WORKSHOP TO RAPIDLY DEPLOY PROVEN OPEN INNOVATION PROCESSES

WHAT IS AN OPEN INNOVATION KAIZEN WORKSHOP?

A 4-day Open Innovation Kaizen Workshop for engineers, developers, and product managers. Create a comprehensive approach to identifying, selecting, and managing Open Innovation Suppliers. The workshop covers Kaizen training, Product, Technology & Support gap analysis, Legal Agreements, IP Protection, Aligning Commercial Goals, Collaborative Project Management, Knowledge Transfer, and how to incorporate these principles into your Phase-Gate system for reliable execution, project after project.

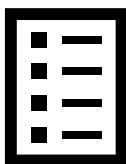## 4 WAYS THIS KAIZEN EVENT WILL INCREASE YOUR I.P. VALUE:

Finding the right partners:
- Create a win-win relationship
- Minimize commercial overlap
- How to search
- Selecting the collaboration model, from private labeling to JV and equity options
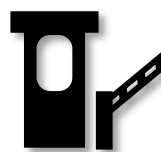
Clear Rules of Engagement:
- Defining the project
- Aligning Design and Validation Processes
- Change Order Process
- Milestones & Incentives
- Production Minimums

Expand best-in-class project management:
- Collaboration outside your org
- Holding schedule and spec
- Minimizing scope creep
- Dealing with cultural differences

Build every step of Open Innovation into your phase-gate: development system:
- Supplier Qualification
- IP Protection
- Project Execution
- Knowledge Transfer

How do I get started?

Schedule an Open Innovation Kaizen Workshop

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Open Innovation can extend your organization's capability and capacity.

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