

# PRODUCT PORTFOLIO MANAGEMENT KAIZEN WORKSHOP

Drive High Returns on  
Innovation Investments

Review Major Projects at  
Major Milestones

Dynamically Allocate  
Innovation Resources to  
Maximize Value



## AGENDA (2 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

2-DAY AGENDA	DESCRIPTION
DAY 1	Event Kickoff What is PPM Current State Guiding Principles Countermeasures
DAY 2	Deploy PPM Report Out



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**INNOVATION**  
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# PRODUCT PORTFOLIO MANAGEMENT

## KAIZEN WORKSHOP

### DOES YOUR ROI IN INNOVATION MEET THE NEEDS OF YOUR BUSINESS?

The Product Portfolio Management process provides senior leaders the means to drive return on innovation investments three ways:

- Measure effective innovation metrics and use problem solving to close gaps
- Review major projects at critical milestones
- Allocate resources dynamically to maximize value

With Product Portfolio Management your senior leadership time will increase customer value, growth, and satisfaction in your Innovation team.

### 6 STEPS TO DEPLOY PRODUCT PORTFOLIO MANAGEMENT



REQUEST A CONSULT:  
INFO@LEANFOCUS.COM

## How do I get started?

**Schedule a Product Portfolio Management Kaizen Workshop**



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Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how Product Portfolio Management can elevate your organization's operations.

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