

USER WORKFLOW DISCOVERY KAIZEN WORKSHOP

Deep Understanding of
User Experience



Self-Directed Teams
Mine 100s of Insights

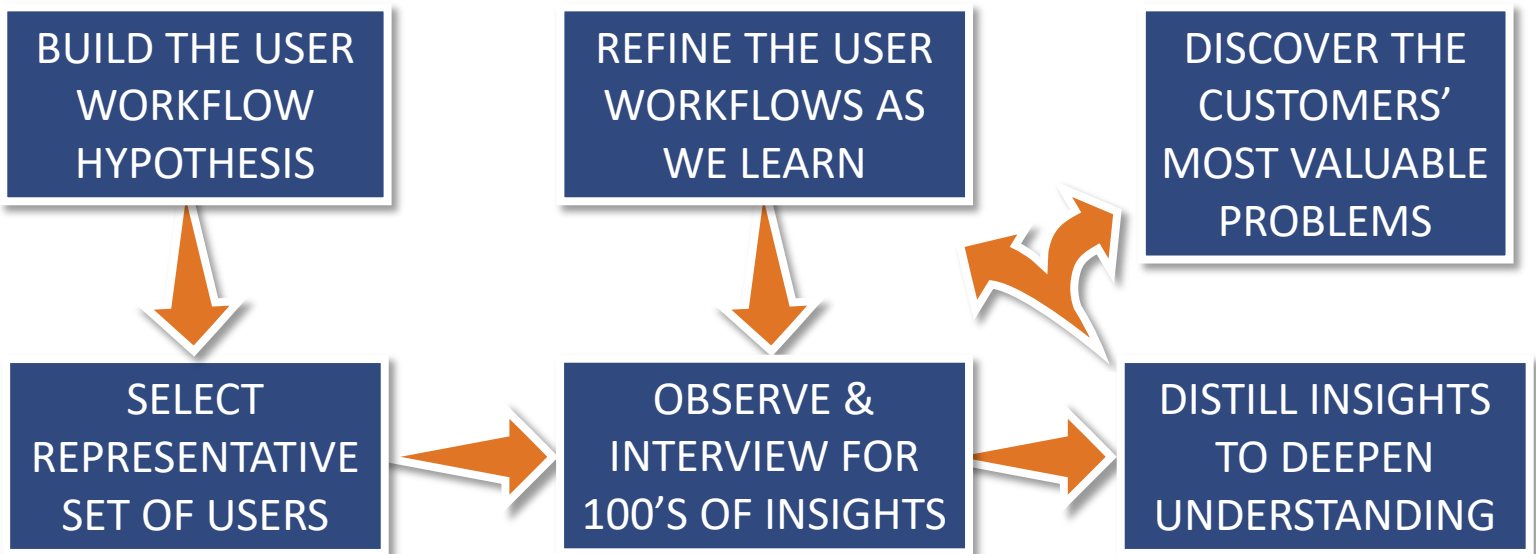


Define the Most Valuable
Problems



USER WORKFLOW DISCOVERY DELIVERS REAL RESULTS

START:



AGENDA (4 DAYS ON-SITE OR VIRTUAL OPTIONS AVAILABLE)

4-DAY AGENDA	DESCRIPTION
DAY 1	Event Kickoff Workflow Discovery Current State Guiding Principles
DAY 2 - 3	Discovery Planning Weekly Management
DAY 4 (1/2 DAY)	Valuable Problems Report Out



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USER WORKFLOW DISCOVERY

KAIZEN WORKSHOP

WHAT IS USER WORKFLOW DISCOVERY?

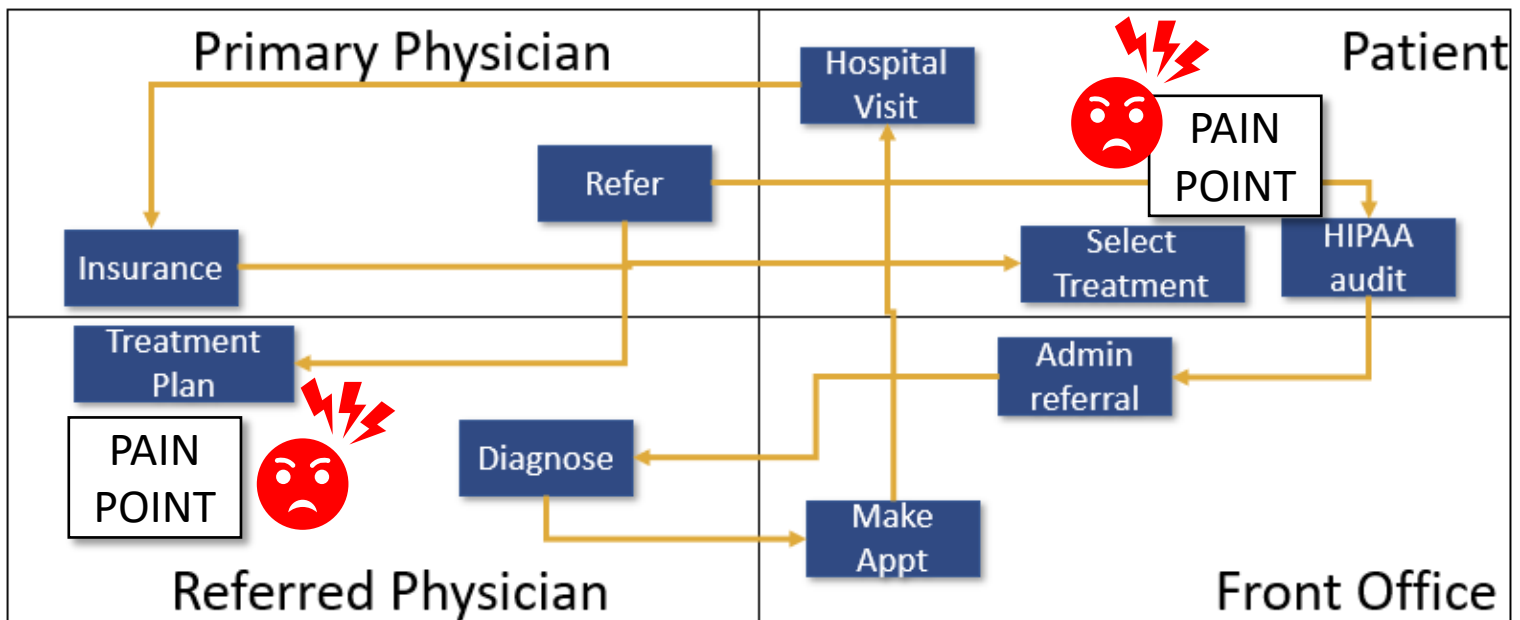
User Workflow Discovery is a process that leads a team to deep understanding of how users work and what they need in new products.

The process is transparent and structured so everyone can follow

- Choosing the right segments and workflows
- Distilling insights from observations & interviews
- Defining the valuable problems that our new products must address to delight our customers.

UNDERSTAND CUSTOMER WORKFLOW

Real Voice of Customer (VOC) Starts with Deep Insights into Their Workflow



REQUEST A CONSULT:
INFO@LEANFOCUS.COM

How do I get started?

Schedule a User Workflow Discovery Kaizen Workshop

Take the first step toward workspace transformation. Contact us today to schedule a consultation and discover how understanding User Workflow can elevate your organization's operations.



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